



Tackwhite A 77

Description

TACKWHITE A 77 is a water based acrylic PSA.
It does not contain plasticizers and it is APEO free.

Tg = -39°C approx.
It can be classified as a permanent PSA.

Application

TACKWHITE A 77 is suggested for the production of permanent paper and film labels.
The film has a very good tack, a high cohesion and a good heat resistance.

Technical Specifications

Method of analysis	MU	Standard
1. Total Solids	%	62±1
3. Brookfield Viscosity 25°C	mPa.s	500 - 3000 ⁽¹⁾
8. pH Solvents		5 - 6.5 water

⁽¹⁾ N. 4 RV; 20 RPM

Film properties

Method of analysis	MU	Standard
11. Peel Adhesion on Steel	g/in	1,600
22. Static Shear	h	> 50
97. Loop Tack Test	g	1,200

Average values; 22±2 g/m² of dry adhesive on PET film 36 µm

Handling

Traditional systems are used to coat this product:
Meyer bar, reverse roll, etc.
If necessary, the product can be thickened with suitable acrylic thickeners (see Ichemco catalogue).

Packaging

The product is supplied in iron drums (200 kg); IBC containers (1000 kg).

Storing

TACKWHITE A 77 must be stored at temperatures between +5°C and +40°C.
Protect from freeze.

Use within 6 months from production date (unopened and in the original packaging).